

SPONSORSHIP PACKAGE

Video Board & LIVE Stream Advertising — Registration & Agreement Form

This form registers your business as a Springdale Athletic Foundation video board and LIVE Stream, for either a one (1) year or three (3) year term beginning with the 2026/2027 academic school year. Package benefits and annual investment are identical regardless of term length — the 3-year term simply locks in your placement and rate through the 2028/2029 academic school year. Payment is due annually, on or before **September 1st**.

STEP 1 — SELECT YOUR PACKAGE & TERM

Check ONE box in either the “1-Year Term” or “3-Year Term” column for your chosen package.

Package	Annual Investment	1-Year Term	3-Year Term (Total)	Client Initials
TITLE	\$50,000 / yr	☐ \$50,000	☐ \$150,000	
CHAMPION	\$30,000 / yr	☐ \$30,000	☐ \$90,000	
PREMIER	\$20,000 / yr	☐ \$20,000	☐ \$60,000	
ELITE	\$10,000 / yr	☐ \$10,000	☐ \$30,000	

Note: 1-Year Term total = one annual payment. 3-Year Term total = three annual payments of the same amount, billed each September 1st for three consecutive school years. Live Stream Commercial Ad is available to Title-level (\$50K+) sponsorships.

STEP 2 — SPONSOR INFORMATION

Business Name	
Contact Name	
Business Address	
Phone	
Email	

STEP 3 — TERMS & SIGNATURE

By signing below, the undersigned agrees to the package, term length, and payment amount(s) indicated above. For 3-Year Term sponsorships, payment is due annually on or before September 1st for each of the three contracted years

Authorized Signature: _____ Date: _____

Printed Name / Title: _____

Checks payable to:

Springdale Athletic Foundation, PO Box 6305, Springdale, AR 72766.