

1-YEAR A LA CARTE

Video Board Advertising — Registration & Agreement Form

This form registers your business for individual video board brand-ad placements on a **one (1) year term** for the **2026/2027 academic school year**. Select one or more placements below. Full payment is due upon signing unless other arrangements are made with the Springdale Athletic Foundation.

STEP 1 — SELECT YOUR PLACEMENT(S)

Select	Placement	Term	Price
☐	Tile Ad— In Game ONLY promotion. All locations, All season	1-Year	\$5,000
☐	Brand Ad — Jarrell Williams Bulldog Stadium (Football)	1-Year	\$3,500
☐	Brand Ad — Har-Ber Stadium (Football)	1-Year	\$3,500
☐	Brand Ad — Springdale Gymnasium	1-Year	\$2,500
☐	Brand Ad — Har-Ber Gymnasium	1-Year	\$2,500
☐	Brand Ad — Springdale Baseball	1-Year	\$1,500
☐	Brand Ad — Har-Ber Baseball	1-Year	\$1,500
☐	Brand Ad — Springdale Softball	1-Year	\$1,500
☐	Brand Ad — Har-Ber Softball	1-Year	\$1,500
TOTAL DUE (sum of selected items)		\$	

STEP 2 — SPONSOR INFORMATION

Business Name	
Contact Name	
Business Address	
Phone	
Email	

STEP 3 — TERMS & SIGNATURE

By signing below, the undersigned agrees to the one (1) year term and total amount indicated above for the selected placement(s).

Authorized Signature: _____ Date: _____

Printed Name / Title: _____

Checks payable to: Springdale Athletic Foundation, PO Box 6305, Springdale, AR 72766

Springdale Athletic Foundation · PO Box 6305, Springdale, AR 72766 · 479-200-6395